



## Main Street Monday!

## FOLLOW THE SIGN STANDARDS WEBINAR

Your guide to creating a consistent and cohesive visitor experience.

**Follow the Sign Standards:** Your guide to creating a consistent cohesive visitor experience

## Wednesday, February 21 @ 2:00pm

You understand the importance of a consistent sign program, but how important is it really? Establishing Sign Standards creates uniformity and clarity so that visitors can experience places and spaces with confidence and ease, promoting a positive visitor experience.

Did you also know that Sign Standards could be a great cost effective tool for staff to maintain your sign program into the future?

gotowebinar.com/register/2776366204174247426

## National Recreation and Parks Association and Disney

Meet Me at the Park play spaces grants now available. Resources for innovative play spaces and promotion of healthy living with the goal to provide one million kids and families with greater access to play. Applications are due March 1. More information https://goo.gl/EvBAi2



2018 Certification reports will be sent out later this week, but we delivered Perryville's to director Vicki Goode & their board during board training yesterday. We were pleased to have Mayor Anne Sleet join us. Perryville is small, but mighty! Perryville is home to less than 800 residents and have been Nationally Accredited for 4 years in a row.

HEART OF DANVILLE
PRESENTS

THE STREET

LIVE

JOIN IN ON THE FUN STARTING
6PM AT WEISIGER PARK,
3RD THURSDAY MAR - OCT

Get downtown every third Thursday, March - October, for Main Street Live! Join your closest friends for live music, local food and beer, for the best NEW event in town. The event takes place at Weisiger Park, in front of the Boyle Co. Courthouse. The party starts at 6:00pm, with live music from 6:30pm - 8:00pm!

Don't miss out!

A lot of thinking, conversation, and ideas took place at the Main Street Conference in Frankfort! Pictured below, Nell Haydon-Springfield, Nannie Hays-Williamsburg, Brittany Cradic-London, Jacob Roan-Pineville, Donna Logsdon-Campbellsville.





If you know someone looking for space in Cadiz this is the event for them!





The London Downtown Board of Directors talking about exciting plans for 2018! It's great time to live in London KY!



Main Street Perryville is hard at work restoring the Opera House on Merchants' Row. Did you know Merchants row is the oldest intact commercial district in the state! The Perryville Main Street program owns several of these wonderful historic buildings and have completed restoration of several. We are excited to see the finished work later this summer!



Pictured are John Stanton, Julie Kirkpatrick, Mason County Judge-Executive Joe Pfeffer, C.J. Hunter, Caroline Reece and Maysville Mayor David Cartmell.



NKY is bringing bourbon tourism to Northern Kentucky with the "B Line," and Maysville is set to play a key part.

"There are two sides to the Kentucky Bourbon Trail,"

NKY Vice President of Sales and Marketing Julie

Kirkpatrick. said. "There's the main heritage trail, which

are the big brands – Jim Beam, Maker's Mark, etc. But

I'm really intrigued by the rise of the craft bourbon

distillery. "Kirkpatrick said the craft distilleries, three of

which are part of the B Line (New Riff Distillery, Boone

County Distillery and Old Pogue Distillery in Maysville),

offer something that younger demographics will latch on

to. Kirkpatrick has been working locally with CJ Hunter,

executive director of the Kentucky Gateway Museum

Center and with Caroline Reece, Maysville Main Street

director, on the local aspects of the B Line.

The B Line launched on January 30, 2018!

Congratulations!!!!

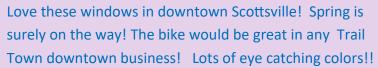
Only in Your State has a great article about Paducah's beautiful Dafford murals. The headline says it all!

This Stunning Work Of Art Spans Three Blocks And Everyone In Kentucky Must Visit

If you want to see a beautiful work of art, your first stop would likely be a museum or some type of exhibit. You'd probably not think to walk along the banks of a river town in Kentucky. But there is, in fact, an incredible work of art, right in plain sight in the lovely town of Paducah. The city's Wall to Wall mural, designed and painted by renowned artist Robert Dafford and his team, is an incredible tribute to the rich history of Paducah and a stunning visual representation of the beauty of Kentucky. Take a look at this work of art that spans three blocks and is very much worth a visit.









City of Williamsburg, Kentucky



**Bicycle and Pedestrian** 

Master Plan

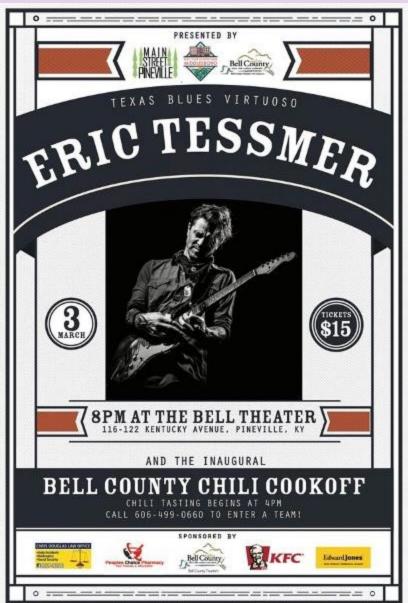
Exciting to see Williamsburg's Bike/Ped plan!! If your community is interested in creating a plan be sure to contact Troy Hearn at KYTC! Troy.Hearn@ky.gov



New owners of this lovely historic building in downtown Winchester! Can't wait to see the offerings in this new restaurant!

2018

It will be an exciting Saturday night in Bell County as the Main Street programs of Pineville and Middlesboro team up in a Chili-Cook-off and have some hot tunes to follow it up!







We're just six weeks away from the 2018 Main Street Now Conference in Kansas City, Missouri.

The main conference hotel and overflow blocks are full.

Here are some additional locations with distance from each hotel to the Conference Center at the Kansas City Marriott Downtown:

- Sheraton 1.5 miles
- Hotel Phillips 1 block
- Hilton President 3 blocks
- Holiday Inn 1 block
- Westin 1.7 mi\
   Courtyard 0.5 mi



Marty Perry is retiring !!!!! While we are happy for him, we are not happy for us.

Marty's last day at KHC will be next Wednesday, February 28th.

L. Martin "Marty" Perry has been the National Register Coordinator for the Kentucky Heritage Council since 1988. And what he won't tell you, but I will, is that he is a legend in the National Register world across the US and many people seek his advice not just those of us at KHC or in Kentucky.

He was born in Hopkinsville, KY, and lived his early childhood in western Kentucky. During his school years, he moved with his parents to a number of Midwestern communities, settling eventually in north-central Ohio. He went to Bowling Green State University, obtaining a BA (1982) and MA (1983), both in American Studies.

Prior to the Heritage Council, he was the Architectural Historian for the State Historical Society of North Dakota, in Bismarck (1984-1988).

Marty lives in Frankfort so although he is retiring he can't get away from us completely:)

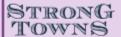
Marty has a 16-year-old son George and a 14-year-old daughter Callie, and so far, has no complaints about being the father of teenagers.

He's a woodworker of middling skill (those are his words, he's much better than he lets on), and is phasing out of tournament racquetball (he has been state champ as recently as last year!) and looking for a new sport to pursue during his retirement.

Another fact he rarely shares is that he is the grandson of former KY Governor, Lawrence B. Wetherby who served as governor from 1950-1955 (Google him to see why he served 5 years) He did a lot of great things for our state and the basketball arena at Morehead State University is named for him.

I know many of you will want to send him well wishes. You may contact him at marty.perry@ky.gov or send a note/card/etc. to 410 High Street, Frankfort, KY 40601

Marty will be conducting his last official training tomorrow evening in Beattyville, our newest Main Street community. If you are in the area and would like to learn more about the national register from our expert contact Teresa Mays for more information. tmays@beattyville.org



Maybe your town's been working to stay strong for as long as you can remember. Or maybe you just gathered a few buddies last year and started brainstorming about how to slow down that one particularly awful stroad, to fight that one terrible megaproject, or just to encourage each other to be Stronger citizens.

Wherever you are in your journey, it's time to let us know.

On Sunday, February 25th, nominations will close for our annual Strongest Town contest. And this year, we're most excited to hear from people who have embraced the *process* of building a Strong Town—even if you're fighting some long odds.

Don't wait. Nominate your town now. Strongtowns.org

We can't wait to see how strong you really are.